

**MASTER'S DEGREE COURSE OFFERINGS**

**COURSE-WORK TRACK**

**2024-2025**

**Core Requirements:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
SPM 5116	3	Strategic Management for Sport Organizations	Spring/Summer <sup>^</sup>
SPM 5308	3	Marketing Sport	Spring/Summer <sup>^</sup>
SPM 5405	3	Sport and the Media	Fall/Summer <sup>^</sup>
SPM 5726	3	Issues in Sport Law	Fall/Summer <sup>^</sup>
SPM 5907	3	Professional Development in Sport	Fall/Spring
SPM 5947	3-12 <sup>**</sup>	Practicum	Final Term
SPM 8946	1	Capstone in Sport Management (Career Portfolio)	Final Term

**Total Hours of Core**

**18-27 hours**

**Minimum Hours of Department Electives**

**9-18 hours**

**Minimum Hours for the Degree**

**37 hours**

**Electives:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
PET 5735	3	Advanced Coaching	Fall
SPM 5027	3	Diversity in Sport	Spring
SPM 5106	3	Facility Management in Sport	Fall
SPM 5158	3	Athletic Administration	Fall
SPM 5159	3	Challenges in Sport Management	Summer <sup>^</sup>
SPM 5206	3	Sport Sponsorship and Sales	Summer <sup>^</sup>
SPM 5327	3	Advanced Applications of Sports Analytics	Spring
SPM 5350	3	Athlete Recruitment	Fall
SPM 5605	3	Sport Governance	Spring
SPM 5708	3	Applied Topics Sports Analytics	Fall
SPM 5906	1-3	Directed Individual Study	All
SPM 5940 <sup>+</sup>	3	Field Laboratory Internship	All
SPM 6517	3	Fundraising in Sport	Summer <sup>^</sup>
SPM 5021	3	Global Sport Venues	Summer C (Int.)
SPM 5022	3	Global Issues in Sport Management	Summer C (Int.)

**An official program of study must be completed and approved by your advisor and committee.**

\* The practicum requirement is variable; practical experiences may be completed in more than one semester.

+ A maximum of 15 credit hours through experiential learning may be counted as part of the degree requirements. The experiential learning credits may be earned through the Practicum and/or Field Laboratory Internship courses.

<sup>^</sup> Summer offerings not yet determined.

**MASTER'S DEGREE COURSE OFFERINGS**

**THESIS TRACK**

**2024-2025**

**Core Requirements:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
*EDF 5481	3	Methods of Educational Research	Fall
SPM 5116	3	Strategic Management for Sport Organizations	Spring/Summer^
SPM 5308	3	Marketing Sport	Spring/Summer^
SPM 5405	3	Sport and the Media	Fall/Summer^
SPM 5726	3	Issues in Sport Law	Fall/Summer^
*EDF 5400	4	Basic Descriptive and Inferential Statistics	Fall/Spring/Summer
SPM 5971	6	Thesis	After First Term
SPM 8976	0	Thesis Defense	Final Term

**Total Hours of Core**

**25 hours**

**Minimum Hours of Department Electives**

**9 hours**

**Minimum Hours for the Degree**

**34 hours**

**Electives:**

<u>Course #</u>	<u>Credits</u>	<u>Course Title</u>	<u>Semester Offered</u>
PET 5735	3	Advanced Coaching	Fall
SPM 5027	3	Diversity in Sport	Spring
SPM 5106	3	Facility Management in Sport	Fall
SPM 5158	3	Athletic Administration	Fall
SPM 5159	3	Challenges in Sport Management	Summer^
SPM 5206	3	Sport Sponsorship and Sales	Summer^
SPM 5327	3	Advanced Applications of Sports Analytics	Spring
SPM 5350	3	Athlete Recruitment	Fall
SPM 5605	3	Sport Governance	Spring
SPM 5708	3	Applied Topics Sports Analytics	Fall
SPM 5906	1-3	Directed Individual Study	All
SPM 5940+	3	Field Laboratory Internship	All
SPM 6517	3	Fundraising in Sport	Summer^
SPM 5021	3	Global Sport Venues	Summer C (Int.)
SPM 5022	3	Global Issues in Sport Management	Summer C (Int.)

**An official program of study must be completed and approved by your advisor and committee.**

\* Or equivalent Research Tools courses approved by the supervisory committee.

+ A maximum of 3 credit hours through experiential learning may be counted as part of the degree requirements. The experiential learning credits may be earned through the Practicum and/or Field Laboratory Internship courses.

^ Summer offerings not yet determined.